

Katrina Allick

SF-based product designer

katrinaallick.com

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Experience

SameSide

Product Designer

June 2021 - Present

Lead the creation of end-to-end product design and experience of our two-sided platform, from beta to V1 launch. Ideate features contributing to initial \$500k investor funding. Partner with lead backend and front end developers to integrate design system.

NiftyCat

Product Designer

(Freelance) May 2022 - Present

Ideate and design the UX/UI of two-sided platform MVP. Integrate responsive design system for handoff to developers. Re-optimized marketing site & investor pitch deck for initial VC funding and user recruitment.

California FarmLink

UX Designer

(Contract) August 2022 - Present

Develop and execute UX research strategy in partnership with a front end Webflow designer. Design site map, flows and wireframes across three core users to diminish dropoff rates.

Education

User Experience Design Immersive

General Assembly Bootcamp

November 2020 - February 2021

Poetics & Politics of Computation

School for Poetic Computation Residency

September 2016 - December 2016

BA, Studio Art

Whitman College

August 2012 - May 2016

Skills

Tools

Figma

Adobe CS

Webflow

Google Suite

Miro

Github

Soft

UX Copywriting

Product management

Product strategy

Navigating ambiguity

Volunteer

Mentor

Out in Tech Digital Mentorship Program

February 2022 - June 2022

Mentor

Whitman Art Thesis Mentor Program

September 2020 - May 2021

UI/Web Designer

Creators for Justice

Summer 2020